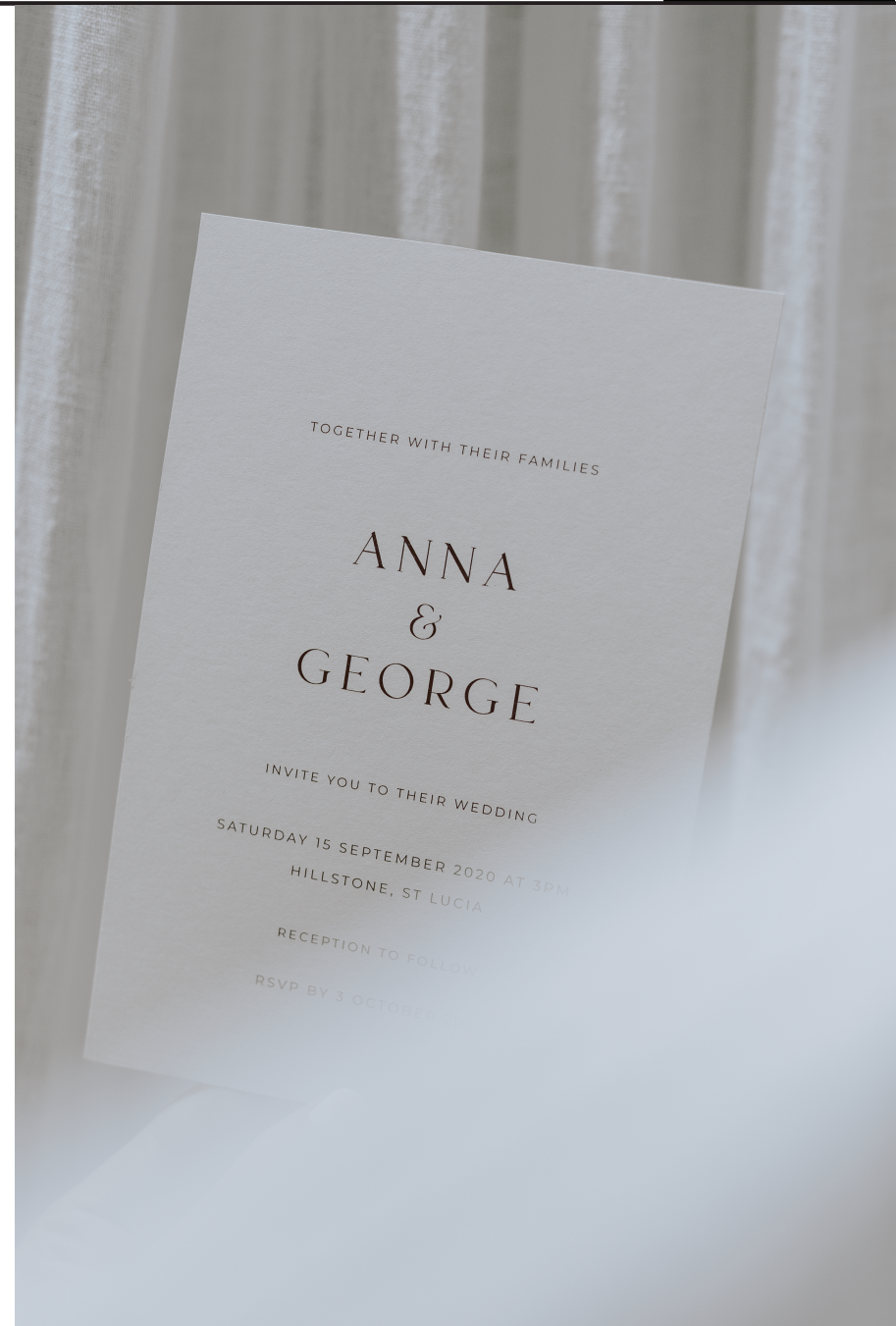




# WHAT'S INSIDE

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My name is Lauren and I am the dreamer and designer behind Post Road Studio, a wedding stationery business based out of Brisbane. It's lovely to meet you!

From a very young age, I was always obsessed with weddings. I started Post Road Studio with the intention of designing beautiful wedding stationery for beautiful people.

In addition to being a wedding stationery designer, I am also the face behind Wedding Planning University, where I share wedding tips and industry insights on TikTok.

As a wedding planning TikTok Creator, I bring a fresh perspective to the industry, connecting with couples to make the journey to their wedding day as seamless as possible.

I believe strongly in the power of collaboration and working closely with engaged couples, wedding planners and other wedding-based businesses to transform dream visions into a reality.

I would be so excited to collaborate with you, where we can seamlessly integrate your offerings into my content, reaching a broader audience and creating an unforgettable experience for soon to be married couples.

Let's be friends!

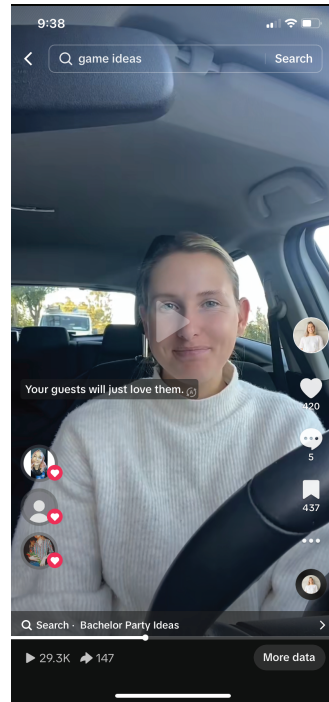
# VIDEO PORTFOLIO

**YOU NEED TO MAKE AN 'OH SHIT' KIT FOR YOUR WEDDING DAY**



**456.9K VIEWS, 37.7K LIKES,  
13.3K SAVES, 1863 SHARES**

**THREE EASY GAMES FOR YOUR HENS WEEKEND**



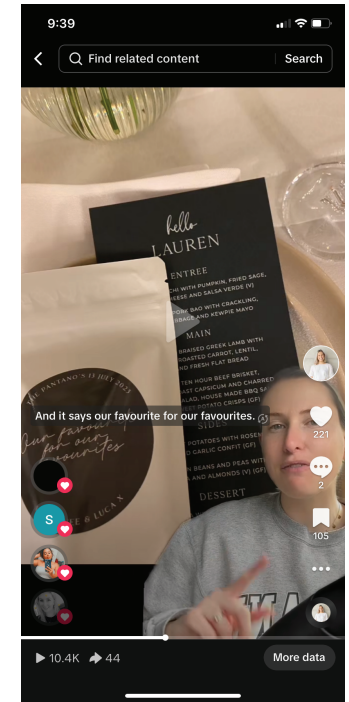
**29.3K VIEWS, 420 LIKES,  
437 SAVES, 147 SHARES**

**WEDDING WEBSITES TO COLLECT RSVPS**



**33.6K VIEWS, 1078 LIKES,  
713 SAVES, 103 SHARES**

**WEDDING FAVOUR IDEA THAT EVERYONE WILL LOVE**



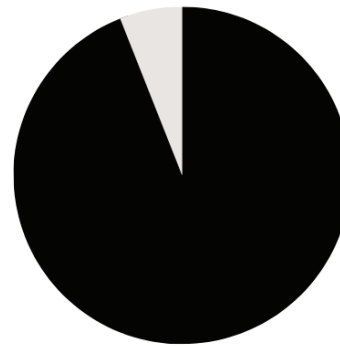
**10.4K VIEWS, 221 LIKES  
105 SAVES, 44 SHARES**

# FOLLOWER INSIGHTS



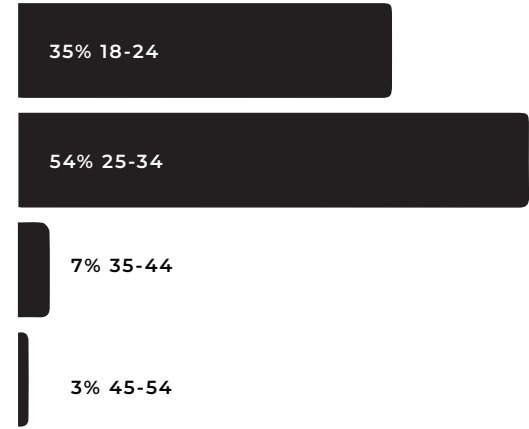
12.4k (AS AT 8 APRIL 2024)

## GENDER OVERVIEW

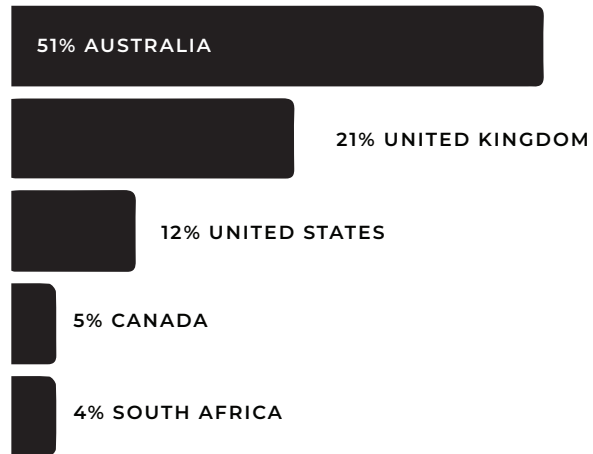


89% FEMALE  
11% MALE

## AGE OVERVIEW



## TOP COUNTRIES



# KEY METRICS

## LAST 7 DAYS

- 17K Video Views
- 172 Profile Views
- 258 Likes
- 4 Comments

## LAST 28 DAYS

- 82K Video Views
- 701 Profile Views
- 1382 Likes
- 44 Comments

## LAST 60 DAYS

- 196K Video Views
- 1903 Profile Views
- 3652 Likes
- 137 Comments

