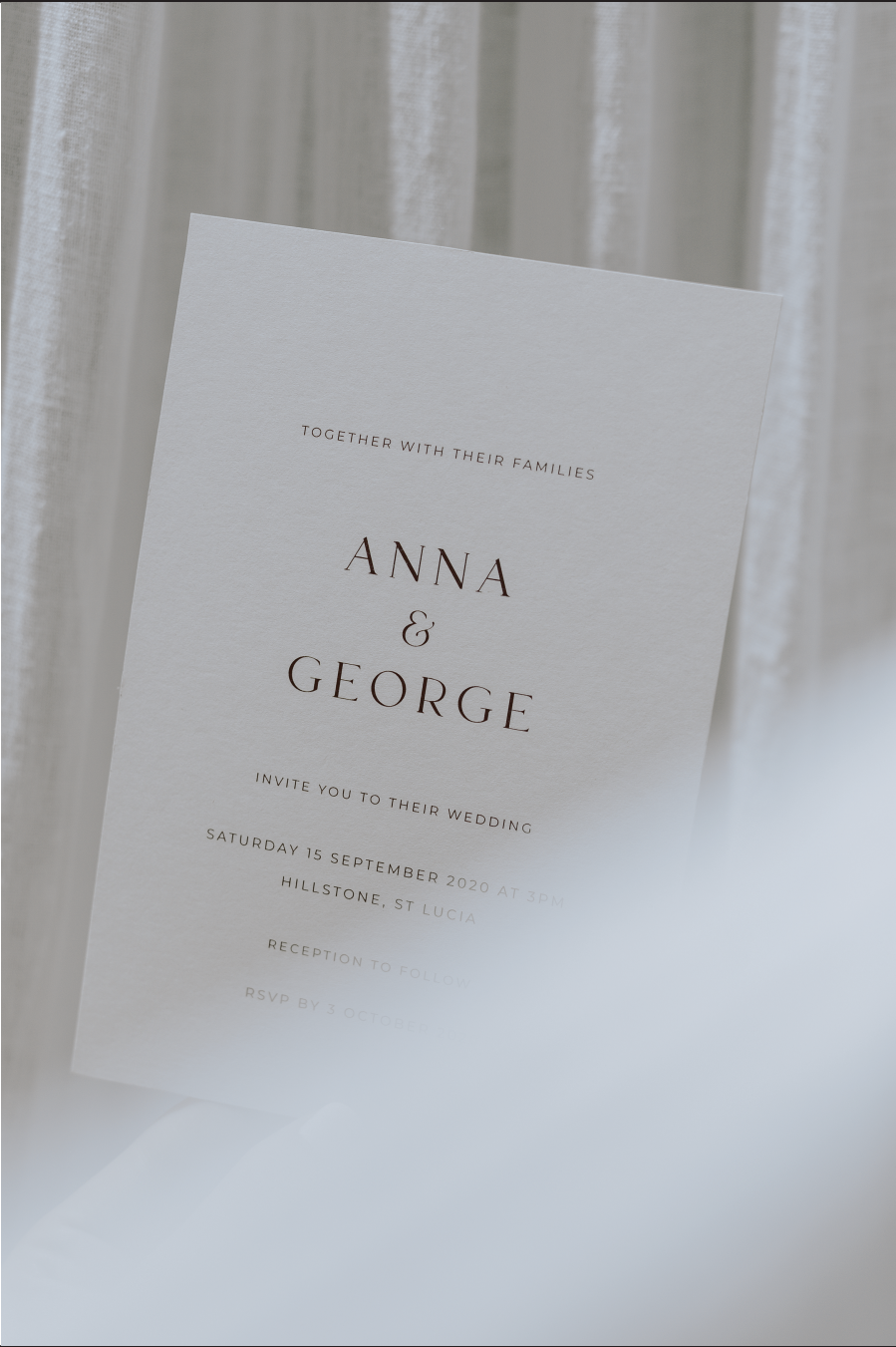




# WHAT'S INSIDE

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My name is Lauren and I am the dreamer and designer behind Post Road Studio, a wedding stationery business based out of Brisbane. It's lovely to meet you!

From a very young age, I was always obsessed with weddings. I started Post Road Studio with the intention of designing beautiful wedding stationery for beautiful people.

In addition to being a wedding stationery designer, I am also the face behind Wedding Planning University, where I share wedding tips and industry insights on TikTok.

As a wedding planning TikTok Creator, I bring a fresh perspective to the industry, connecting with couples to make the journey to their wedding day as seamless as possible.

I believe strongly in the power of collaboration and working closely with engaged couples, wedding planners and other wedding-based businesses to transform dream visions into a reality.

I would be so excited to collaborate with you, where we can seamlessly integrate your offerings into my content, reaching a broader audience and creating an unforgettable experience for soon to be married couples.

Let's be friends!

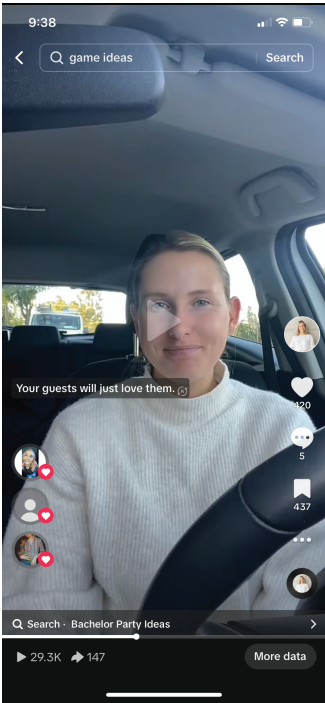
# VIDEO PORTFOLIO

YOU NEED TO MAKE AN ‘OH SHIT’ KIT FOR YOUR WEDDING DAY



456.9K VIEWS, 37.7K LIKES,  
13.3K SAVES, 1863 SHARES

THREE EASY GAMES FOR YOUR HENS WEEKEND



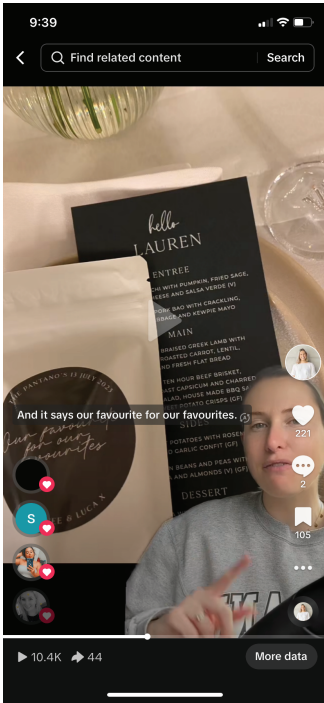
29.3K VIEWS, 420 LIKES,  
437 SAVES, 147 SHARES

WEDDING WEBSITES TO COLLECT RSVPs



33.6K VIEWS, 1078 LIKES,  
713 SAVES, 103 SHARES

WEDDING FAVOUR IDEA THAT EVERYONE WILL LOVE



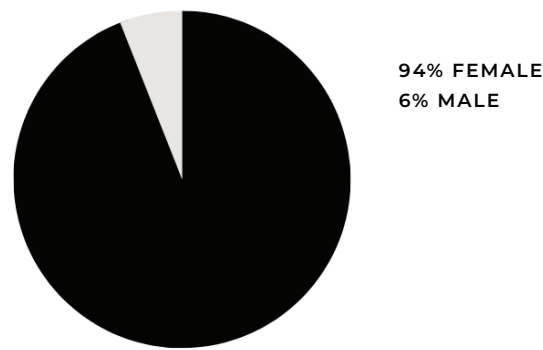
10.4K VIEWS, 221 LIKES  
105 SAVES, 44 SHARES

# FOLLOWER INSIGHTS

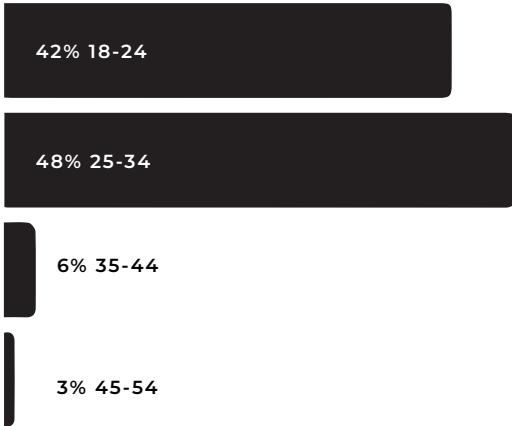


9497 (CURRENT AS AT 16 OCT 2023)

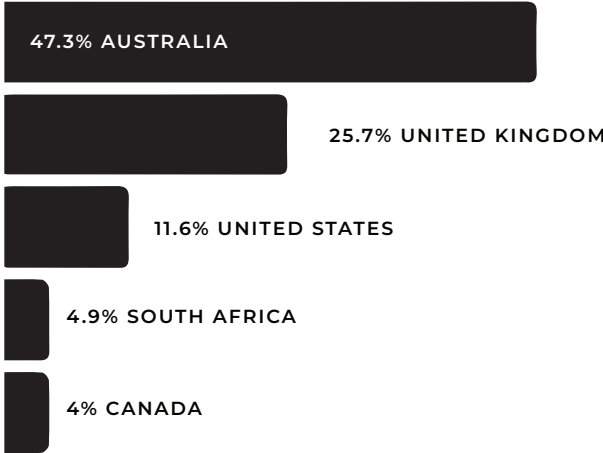
## GENDER OVERVIEW



## AGE OVERVIEW



## TOP COUNTRIES



# KEY METRICS

## LAST 7 DAYS

- 57K Video Views
- 483 Profile Views
- 1961 Likes
- 36 Comments

## LAST 28 DAYS

- 185K Video Views
- 1369 Profile Views
- 6844 Likes
- 143 Comments

## LAST 60 DAYS

- 382K Video Views
- 2552 Profile Views
- 18K Likes
- 317 Comments

