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My name is Lauren and I am the dreamer and designer behind Post Road Studio, a wedding stationery business based out of Brisbane. It's lovely to meet you!

From a very young age, I was always obsessed with weddings. I started Post Road Studio with the intention of designing beautiful wedding stationery for beautiful people.

My love for minimalistic and timeless design encourages me to not only produce my best design work, but to design for the couple in a way that truly reflects their unique style and personality.

From save the dates and invitations, to menu cards, place cards and signage, I take care of everything!

I work closely with my clients, whether that's with the couple directly or with their wedding planner, venue or stylist (that's you) to ensure that their vision is brought to life.

I would love to work alongside you to ensure we can create a dream day for your client.

Let's be friends!

OUR PROCESS

LET'S CHAT

We will have a chat about your vision, how I can best compliment your work and/or venue and provide you with a quote. We can continue revising the quote until it's perfect for your client.

Once accepted, you or your client will make a deposit payment and sign my terms and conditions so that their place is well and truly secured in my calendar.

GATHERING

The time has now come to start gathering information about the couple and their wedding day. I will start to send you documents for your client to fill in (I am happy to contact them too). We're talking wedding day specifics (ceremony start time, RSVP details etc), guest lists, table layouts, menu items, the works!

DESIGN

This is the most exciting part, in my opinion! Sit back and relax and wait for the initial concepts to hit your inbox. Your client loves it? Great! Your client wants to make a few changes? This is the time where I work with you and your client to ensure that everything is perfect.

PRINT & DELIVERY

Once the elements have been approved, I will start to prepare the files for print. When I receive the products, I will package everything up and can either organise collection, delivery or on the day setup assistance.



ELEVATE YOUR CLIENTS' LOVE STORY

Elevate your clients' love story with a touch of luxury and a dash of personal magic through beautiful wedding stationery. Envision a journey where every detail speaks to the uniqueness of their love, where their invitations and on the day stationery become a prelude to the lifelong journey they're embarking upon.

When you collaborate with me, your client isn't just ordering paper and ink, they are investing in the visual poetry that will set the tone for their wedding day.

Our customers are dreamers and romantics who envision a custom suite of pieces as a mirror to their own story. They are captivated by the thought of their guests receiving an invitation that is not just a formality, but a window into the world of their love.

These aren't individuals seeking generic templates from impersonal online platforms. Instead, they long for the sensation of holding a piece of art, a testament to their love's uniqueness.

Certainly, I alleviate the stress of design and organisation, providing your couple with more time to revel in the anticipation of their wedding day, yet my true passion lies in crafting stationery that is not only beautiful, but deeply resonant.

It is about capturing the essence of love in every swirl of text and every curved edge, creating an experience that is an echo of hearts intertwined.

WHAT TO EXPECT

THOROUGH PROCESS

My process is very thorough, and for good reason! When you're handling multiple files at once, there's always bound to be a mistake here and there. I work to a very detailed filing and work system, ensuring that no details are missed!

GREAT COMMUNICATION

I will be in contact with you (and the client if needed) at every stage of the project, to let you know how we are getting on. We also expect you to be in constant contact too, to ensure the project runs smoothly.

BUILDING RELATIONSHIPS

I love to build relationships that LAST. I am not just here for the work. I am here to design beautiful pieces and to build and maintain relationships that last well into post-wedding life.

HIGH QUALITY DELIVERY

I only work with the best in the business. Our suppliers are second to none and we hold them very close to our heart. We trust them to produce nothing but the highest of quality.

FREQUENTLY ASKED QUESTIONS

DO YOU DESIGN DIGITAL FILES ONLY?

Due to the saturated market of “cheap printing alternatives” and ensuring my work is kept and maintained to a high standard, unfortunately I only offer a full service which includes design, print and delivery.

DO YOU SUPPLY PROOFS BEFORE PRINTING?

Yes I do. I supply a digital proof before any order goes to print, whether that's invitations, menus, signage etc. When possible, I do like to meet with the couple to ensure they can see the slight colour difference between 'on screen' and in person.

CAN I ORDER SAMPLES?

I do keep a small number of samples on hand so if there is anything in particular that your client is looking for, I would be more than happy to send them a sample.

HOW LONG DOES THE INVITATION DESIGN PROCESS TAKE?

This can vary depending on how long the couple takes to supply information and approve concepts, however on average the process can take anywhere from 3-6 weeks.

WHEN SHOULD I AIM TO SEND INVITATIONS?

This all depends on if your couple are sending a save the date. I recommend sending save the dates 10-12 months before the wedding day and sending invitations 3-7 months prior.

WHEN IS THE LATEST I CAN GIVE YOU THE CONFIRMED GUEST LIST FOR SIGNAGE?

The latest we recommend leaving this is 2-5 weeks before the wedding day. This ensures I have enough time to make revisions and have the order printed and collected/delivered.

PRICE GUIDE

PRICE GUIDE ESTIMATED FOR A GUEST COUNT OF 80 PEOPLE

INVITATIONS

- Digital Print Invitation Suites from \$12.00 per suite
- Letterpress Invitation Suites from \$19.00 per suite
- Custom Envelope Printing from \$145.00
- Custom Envelope Liners from \$260.00

ON THE DAY

- A1 Welcome Sign from \$180.00
- A0 Welcome Sign from \$230.00
- A1 Seating Chart from \$200.00
- A0 Seating Chart from \$260.00
- A4 Bar Sign from \$70.00
- Digital Print Menus from \$290.00
- Acrylic Table Numbers from \$30.00

AFTER THE WEDDING

- Thank You Cards from \$310.00

NEXT STEPS...

LET'S CHAT & THE QUOTING PROCESS

Do you have a vision for your clients day and would like some pricing for their stationery? Send me an email with the specifics and I can provide you with some ideas and pricing.

COMMITMENT & DEPOSIT PAYMENT

Are you and your client happy with the quote? If so, I will send you over an invoice for a 50% deposit and my terms and conditions to sign. These need to be paid and signed to secure the booking in my calendar.

MY FAVOURITE PART, DESIGNING!

When the time comes, I will request the appropriate information from the client and will start the design process. Here I will make amendments until they are 100% happy with their concept.

